COURSE NUMBER & TITLE:  SPCH 1030: Intercultural Communication
CREDITS:  3 (3 Lec / 0 Lab)
PREREQUISITES:  None - ENGL 1060 Freshman Composition recommended

CATALOG DESCRIPTION:
In today’s technology-driven, global world, students interact and will work with people with diverse backgrounds. Intercultural Communication is designed to help students learn about their own cultural identities, recognize cultural differences, understand perception and bias, identify barriers, adjust their communication to manage intercultural exchanges, and build successful relationships to help them better succeed in their professional and personal lives.

OUTLINE OF MAJOR CONTENT AREAS:
1. Individual cultural identity and background
   A. Culture defined
   B. Cultural identity
   C. Identity development and communication
   D. Social and cultural identity (gender, sex, age, race, ethnicity, ability, religion, class, national and regional)
2. Value orientations
   A. Kluckhohn and Strodtbeck Value Orientations
   B. Hofstede
3. Barriers
   A. Role of perception
   B. Ethnocentrism
   C. Stereotyping
   D. Prejudice
   E. Discrimination
4. Verbal Communication
   A. Cultural variations in language
   B. Variations in communications style (high/low context, direct/indirect)
5. Nonverbal Communication
   A. Nonverbal communication functions
   B. Types of nonverbal communication
6. Intercultural Communication Competency
   A. Affective or intercultural sensitivity
   B. Cognitive or intercultural awareness
   C. Behavioral or intercultural adroitness
7. Contexts
   A. Friendship
B. Family
C. Workplace
D. Education

COURSE GOALS/OBJECTIVES/OUTCOMES:

1. Students will perform critical thinking and problem solving.
2. Students will identify individual cultural identity and background and how it is shaped by communication.
3. Students will compare and contrast different cultural values, norms and beliefs.
4. Students will define the role of perception and bias.
5. Students will articulate skills needed to manage intercultural communication contexts.
6. Students will self-assess and reflect upon personal intercultural communication competency.
7. Students will explain the need for intercultural communication competency in our global and ever-changing world.

MNTC GOALS AND COMPETENCIES MET:
(1) Communications
(7) Human Diversity

HCC CORE COMPETENCIES MET:
Working Productively and Cooperatively
Communicating Clearly and Effectively
Thinking Creatively and Critically
Social/Civic Responsibility

STUDENT CONTRIBUTIONS:
Students will attend class regularly, prepare and participate in class discussions, complete all assignments including a speech, small group discussions, and written assignments and tests. Students will be able to articulate their personal ethical views and are expected to respect the ethical views of others. Assignments completed by students must meet minimum standards set by instructor.

STUDENT ASSESSMENT SHALL TAKE PLACE USING INSTRUMENTS SELECTED/DEVELOPED BY THE COURSE INSTRUCTOR.

AASC APPROVAL DATE: November 15, 2017
REVIEW DATE: November 2022