COURSE NUMBER & TITLE:  SPCH 1010 - Fundamentals of Public Speaking
CREDITS:  3 (3 Lec / 0 Lab)
PREREQUISITES:  ENGL 1060: Freshman Composition recommended

CATALOG DESCRIPTION:
Fundamentals of Public Speaking is designed to help the student become a more efficient communicator in public speaking situations. Emphasis is on developing skills in basic research, organization, audience analysis, preparation, delivery, and self-analysis. Students will examine and articulate their personal ethical views while respecting the value of others. Students will also be responsible for the construction and presentation of speeches and active participation in class exercises.

MNTC goal area: (1) Communication

OUTLINE OF MAJOR CONTENT AREAS:
1. Principles of Public Speaking
   A. History and Tradition of Oral Communication
   B. The Communication Process
   C. Ethics in Public Speaking
   D. Listening
   E. Speech of Introduction
2. Speech Preparation
   A. Selecting a Topic
   B. Audience Analysis
   C. Developing a Central Idea
   D. Researching a Topic
   E. Synthesizing Information to Support Central Idea (Credibility & Evidence)
   F. Using an Effective Visual Aid
   G. Organization and Outlining
3. Delivery and Self-Analysis
   A. Strategies for Speech Apprehension
   B. Strategies for Verbal Delivery Technique
   C. Strategies for Nonverbal Delivery Technique
   D. Self-Analysis of Recorded Speech
4. Speaking to Inform
5. Speaking to Persuade
COURSE OUTCOMES:
1. Students will deliver at least four speeches, including at least one informative speech, at least one persuasive speech, and at least one impromptu speech. Additional speeches will be assigned by the instructor’s discretion.
2. Students will demonstrate the preparation and delivery process, including topic selection, audience analysis, research, organization, outlining, and presentation.
3. Students will integrate appropriate supporting materials from diverse sources and points of view.
4. Students will implement strategies to reduce communication apprehension.
5. Students will demonstrate the delivery of an effective impromptu speech.
6. Students will critically self-analyze a speech in order to make improvements.
7. Students will construct coherent and logical informative and persuasive speeches by using an organizational pattern appropriate and effective to the topic, audience, occasion and purpose.
8. Students will apply theories and best practices in public speaking to selected speech examples.
9. Students will demonstrate how effective, ethical public speaking affects a community.

MNTC GOALS AND COMPETENCIES MET:
Communication

HCC CORE COMPETENCIES MET:
Communicating Clearly and Effectively
Thinking Creatively and Critically
Social/Civic Responsibility

STUDENT CONTRIBUTIONS:
Students will attend class regularly, prepare and participate in class discussion, complete all assignments including minor and major speeches, written assignments and tests. Students will be able to articulate their personal ethical views with the expectation of respect for the ethical views of others. Students must allocate time for speech preparation, reading, research and writing outside of scheduled classes. Assignments completed by students must meet minimum standards set by instructor.

STUDENT ASSESSMENT SHALL TAKE PLACE USING INSTRUMENTS SELECTED OR DEVELOPED BY THE COURSE INSTRUCTOR.

ADDITIONAL INFORMATION: None

AASC APPROVAL DATE: December 13, 2017
REVIEW DATE: December 2022